



Tobacco Cessation Like You've Never Seen It Before

IMPORTANT LICENSING INFORMATION

for the Quit With Nancy™ Tobacco Cessation Program©

The *Quit with Nancy™ Tobacco Cessation Program©* is designed and licensed for **private individual use only**. The DVD set, Online Course and/or Workbook are **not licensed for "public performance" or for a "loaning library"** situation. Unauthorized duplication, distribution and public exhibition are prohibited by law. Copyrighted 2011-2018 Quit and Live Global, Inc., all rights reserved, licensed for personal use only.

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The "private individual use only" licensing means that the smoker or chewer would own a DVD set and would be encouraged to watch it and to share it with family members. In this format, the information will be available to the tobacco user, anytime and anywhere, allowing it to be reviewed and repeated as needed, indefinitely.

For most people, tobacco addiction can be a life-long struggle. I strongly believe that the success of the DVD format depends on the individual having their own copy in the home for education, motivation, review, relapse prevention, and family support. It's critical that family members understand the cessation approach taught in the DVD. Sharing of the DVD inspires others to quit and the positive ripple effect on family and friends is beyond measure.


The proper and effective use of medication is one of the biggest challenges tobacco users face. After participants get their medication, they can review the DVD section for that particular medicine. This is important. Thousands of people have told us that "the medicine doesn't work", when really the problem is that they don't understand the medication and its correct use. Rather than try and quickly give up on medications, with education, they understand their mechanisms and limitations. Research concludes that medicine alone is not as effective as medicine and education together.

We all know that the quitting is easy...it's the staying quit for life that is hard. Tobacco addiction is acknowledged as one of the most difficult dependencies to conquer. The Mayo Clinic describes tobacco addiction as a "chronic, relapsing, addictive disorder". Our goals for distribution of the *Quit with Nancy™ DVD* are based on eliminating barriers for the tobacco users (and their family members) to access this information, utilize it to its fullest and be successful in quitting forever.

Facilitated Model

An example of possible exception to the above licensing are detailed below and require written contract and negotiated fees:

With written contract and associated fees, The *Quit With Nancy™ Tobacco Cessation Program©* DVD set, an 8- hour instructional video with personal workbook, may be used in some facilitated settings.



It can be presented to individual participants and/or groups of participants at a chosen location, facilitated by a qualified and trained *Quit With Nancy™* Facilitator, following the *Quit With Nancy™ Facilitator Training Manual©* and using the *Quit With Nancy™* materials. Each Facilitator uses the program and teaching materials under a written contract and Licensing Agreement with Quit and Live Global, Inc. Each Facilitator uses the program and teaching materials under a written contract and Licensing Agreement with Quit and Live Global, Inc.

Participants may be recruited from corporations, employers, wellness programs, disease management services, insurance agencies and brokers, hospitals, clinics, addiction centers, organizations, military, agencies, churches, etc.

Each participant receives their own DVD set to keep for their ongoing use and to increase long term success. Any exception to this must be negotiated and in the above mentioned contractual agreement.

For these situations, please contact us with your specifics and needs, we will detail options available for these groups.

Our goals for distribution are based on eliminating barriers for the tobacco users to access this information, utilize it to its fullest and be successful in quitting for life.

For all uses, except private individual use, please call or email us with your questions and specific needs, we will detail licensing options available and associated fees for these situations.